

Young Business Program

Inspiring the new generation

4 days International Business Program
Madrid

For Boys & Girls 13-17 years
who want to have a look inside the business world

Languages: Spanish and English

150€, all in
24-27 June 2019, 10:30-15:00

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Information for Students

Hey Boys & Girls!

Shall we discover your passion for international business?

- We will visit 4 inspiring international companies
- In every company you will learn about important business items: **marketing, financials, organization, innovation** and **human resources**
- Trainings about **soft skills**, and you can ask **business people**, about their careers and experiences
- Everyday we will organize a **workshop** related to the company we visit
- And if everything goes well, you will make some new friends (**networking!**)
- Every day a **lunch** with your 'colleagues-students' and two businessmen/women
- The trainings will be mostly in English
- All students will receive an International Young Business Program **Participation Certificate**
- **Only 12 places. Inscription closes 12-06-2019:** 150 euros to cover costs, lunch, transport
- **Priority:** children and companies from business clubs and collaborators

Organization: EuroEconomics, International Business Consultants
Information and inscriptions: youngbusiness@euroeconomics.com
Madrid: 91 215 7348, Barcelona: 93 215 1223

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Daily program

Company, sector, business tools & workshop

Interaction guideline

10:30 Part 1: Welcome, introduction to students and speakers and **company tour**

11:00 Part 2: History of the company, **introduction business sector**

11:15 Part 3: Business tools: marketing, human resources, financials, innovation and internal organization of the company (every day one or more items).

12:00 Pause

12:15 Part 4: Training soft skills: presentation in public, personal branding, design, client attention and teaming (every day one or more items)

12:45 Part 5: Interview students to the speakers

13:00 Part 6: Workshop and discussions related to the company and items of the day

14:00 Part 7: Lunch students and business people to exchange experiences

15:00 End of the day program

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EuroEconomics Group



Young Business Program

Madrid, 24-27 June 2019

Organization:

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International Business Inspiration Spain

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EuroEconomics Team



Young Business Program

Inspiring the new generation

Welcome to our Young Business Program!